

Table 5.1**Top Magazine Topics by Page Count, 2013**

Type of content	Pages	Percent
Entertainment/Celebrity	18,724	14.6%
Wearing apparel/Accessories	16,902	13.1%
Food and nutrition	10,913	8.5%
Business and industry	9,079	7.1%
Home furnishings/Management	8,765	6.8%
Culture	7,464	5.8%
Travel/Transportation	6,975	5.4%
Miscellaneous	6,258	4.9%
Beauty and grooming	6,233	4.8%
Sports/Recreation/Hobby	5,738	4.5%
National affairs	4,919	3.8%
General interest	4,502	3.5%
Health/Medical science	4,134	3.2%
Self-help/Relationships	3,921	3.0%
Personal finance	2,996	2.3%
Fitness/Beauty	2,455	1.9%
Building	2,380	1.9%
Global/Foreign affairs	2,132	1.7%
Gardening and farming	1,415	1.1%
Children	1,246	1.0%
Consumer electronics	1,098	0.9%
Fiction	403	0.3%

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Source: Adapted by the author from *Magazine Media Factbook 2013/2014* (New York: Association of Magazine Media, 2013).